Fintech Founders Forum

Diversity and High Performing Teams

Georgie Smallwood @georgie_smalls

Chief Product Officer @ N26



Diversity

The condition of having or being composed of **differing elements**

An instance of being composed of differing elements or qualities: an **instance of being diverse**

In Relation to High Performing Teams

The **inclusion of different types of people** (such as people of different races or cultures) in a group or organization.

Diversity

Why does Diversity matter?



There are many challenges in building diverse teams

Creates friction

Challenges, assumptions and bias

Forces people to work harder

So why should we bother?

Friction forces us to think harder

Assumptions & unconscious bias kill innovation

Clear
communication,
sharing ideas,
having robust,
respectful
discussion...
is hard

Diversity

What are essential ingredients in building high performing teams?



Hard Skills

What do you need in the teams?

- Product Management understanding
- People Management (team or managers)
- Project Management
- Customer Journey Mapping
- Platform Architecture
- Agile Methodologies
- ✓ SQL, Kotlin
- Test Automation

Team Skills

What elements do you need within the team?

- Someone engineers can relate to in a management role
- Someone who can work with 'that' stakeholder
- Someone who who has an affinity for deep data analysis
- Someone who naturally pulls people together after a team meeting and says "ok, what's our plan'
- Someone who always asks 'why'?
- Someone who always asks 'why not'?

Building the Teams

How to form teams?



Someone engineers can relate to in a management role

Someone who can work with 'that' stakeholder

Someone who who has an affinity for deep data analysis

Someone who naturally pulls people together after a team meeting and says "ok, what's our plan'

Someone who always asks 'why'?

Someone who always asks 'why not'?

'A team full of Diversity does not make a High Performing team'

@georgie_smalls

Environment

Open and honest leadership

A sense of familiarity

A learning mindset

2

Expectations

Stretch goals

Clear Vision and Direction

All in

3

Relationships

Respect and partnership

Time to build

Understanding of each others preferred style

Diversity and belonging at N26

An outcome that is essential to a high performing team

